

**Site Usage**

**2,107** Visits

**58.80%** Bounce Rate

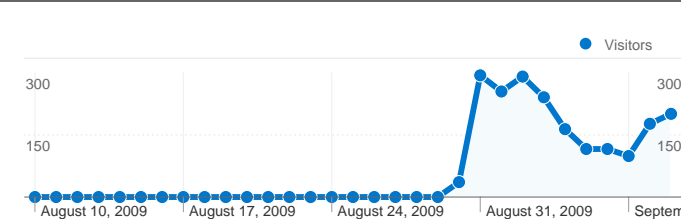
**5,604** Pageviews

**00:02:01** Avg. Time on Site

**2.66** Pages/Visit

**91.22%** % New Visits

**Visitors Overview**

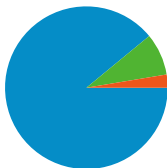


**Visitors**  
**1,922**

**Map Overlay world**



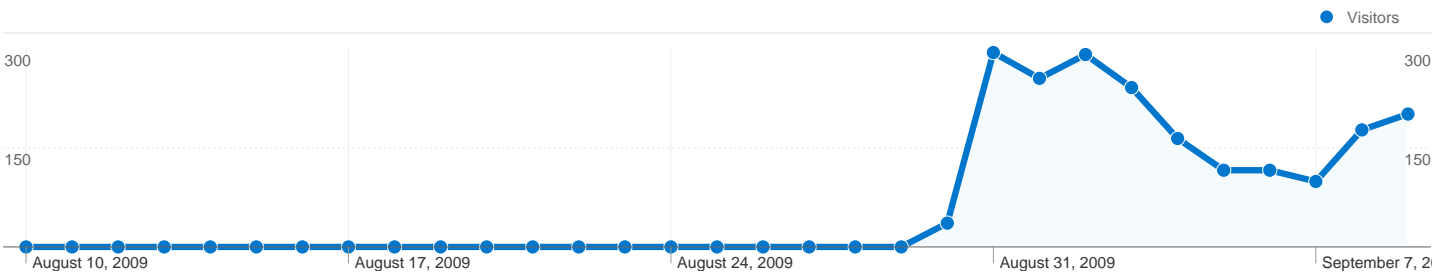
**Traffic Sources Overview**



- **Direct Traffic**  
1,876.00 (89.04%)
- **Search Engines**  
176.00 (8.35%)
- **Referring Sites**  
55.00 (2.61%)

**Content Overview**

Pages	Pageviews	% Pageviews
/index.php/mercator/	332	5.92%
/index.php/mercator/issue/archi	228	4.07%
/index.php/mercator/search/res	175	3.12%
/index.php/mercator/user	124	2.21%
/index.php/mercator/index	94	1.68%

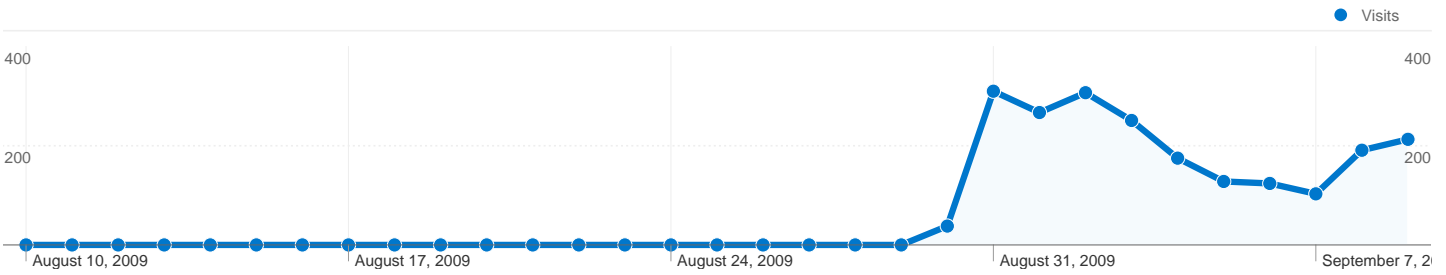


**1,922 people visited this site**

- 2,107** Visits
- 1,922** Absolute Unique Visitors
- 5,604** Pageviews
- 2.66** Average Pageviews
- 00:02:01** Time on Site
- 58.80%** Bounce Rate
- 91.22%** New Visits

**Technical Profile**

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	1,523	72.28%	Unknown	959	45.51%
Firefox	495	23.49%	DSL	854	40.53%
Chrome	66	3.13%	Cable	117	5.55%
Mozilla	14	0.66%	Dialup	114	5.41%
Konqueror	4	0.19%	T1	63	2.99%

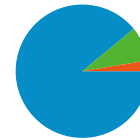


All traffic sources sent a total of 2,107 visits

89.04% Direct Traffic

2.61% Referring Sites

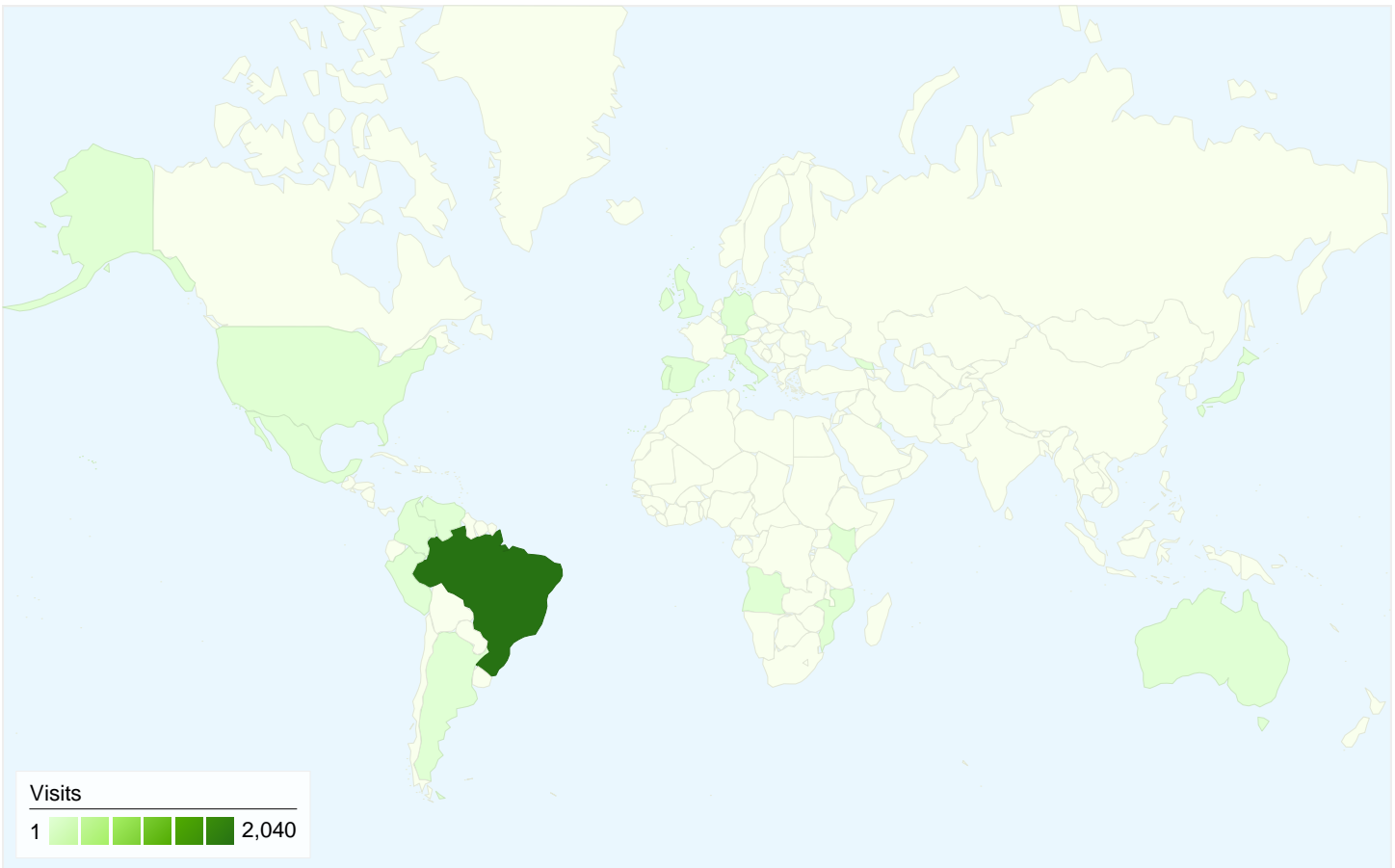
8.35% Search Engines



- Direct Traffic  
1,876.00 (89.04%)
- Search Engines  
176.00 (8.35%)
- Referring Sites  
55.00 (2.61%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	1,876	89.04%	mercator	36	20.45%
google (organic)	170	8.07%	revista mercator	35	19.89%
periodicos.capes.gov.br	21	1.00%	mercator ufc	8	4.55%
graduacao.uff.br (referral)	6	0.28%	revista de geografia	8	4.55%
mestradogeografia.ufc.br	6	0.28%	revista geografia	7	3.98%

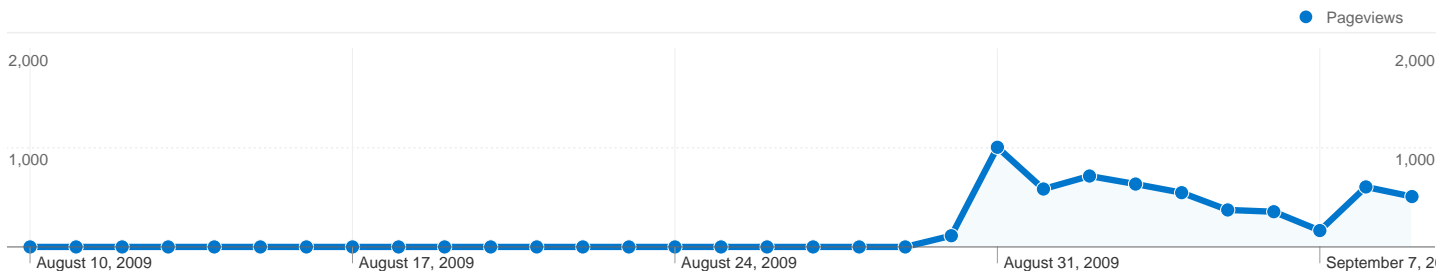


**2,107 visits came from 22 countries/territories**

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>Visits</b> <b>2,107</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>2.66</b> Site Avg: 2.66 (0.00%)	<b>Avg. Time on Site</b> <b>00:02:01</b> Site Avg: 00:02:01 (0.00%)	<b>% New Visits</b> <b>91.27%</b> Site Avg: 91.22% (0.05%)	<b>Bounce Rate</b> <b>58.80%</b> Site Avg: 58.80% (0.00%)	
Brazil	2,040	2.70	00:02:02	90.98%	58.77%
Portugal	23	1.61	00:00:36	100.00%	47.83%
United States	9	2.00	00:00:21	100.00%	66.67%
Mozambique	6	1.83	00:04:09	100.00%	50.00%
Argentina	3	1.67	00:00:13	100.00%	33.33%
Ireland	3	1.00	00:00:00	100.00%	100.00%
Mexico	3	1.67	00:00:43	100.00%	66.67%
Spain	2	1.00	00:00:00	100.00%	100.00%
Colombia	2	1.00	00:00:00	100.00%	100.00%


Angola	2	1.50	00:00:49	100.00%	50.00%
					1 - 10 of 22



Pages on this site were viewed a total of 5,604 times

 **5,604** Pageviews

 **3,561** Unique Views

 **58.80%** Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/index.php/mercator/	332	5.92%
/index.php/mercator/issue/archive	228	4.07%
/index.php/mercator/search/results	175	3.12%
/index.php/mercator/user	124	2.21%
/index.php/mercator/index	94	1.68%